

Day 1 Wednesday, October 10th, 2018

7:00 – 8:15

Breakfast & Sponsor Expo

Pool, Level 4

8:30 – 8:45

Welcome & Kickoff

Harbor Ballroom, Level 2

8:45 – 9:00

Creating a Ruckus – Redefining Connectivity

Ian Whiting, President

9:00 – 9:30

Wi-Fi? Actually, it's "All-Phy"

Mehmet Yavuz, CTO

9:30– 10:00

How to Take Advantage of the New Paradigm

Bart Giordano, Senior Vice President, WW Sales

10:00– 10:20

Next Generation Wireless- A New Era in High-Density Wi-Fi

Rishi Grover, Sr. Director, Product Management

10:20– 10:50

Break & Sponsor Expo

Harbor Foyer, Level 2

10:55– 12:00

Disrupting the Wireless World

Greg Beach, VP Wireless Products

12:00– 1:00

Lunch & Sponsor Expo

Pool, Level 4

1:05– 1:35

Opening New Doors with IoT

Mark Grodzinsky, Sr. Director Product Management

1:35 – 2:25

Wired Innovations, New Opportunities

Siva Valliappan, VP Wired Products

2:25 – 2:50

Delivering More Services for Customers Together

Todd Regonini, VP Customer Service & Support

2:50 – 3:20

Break & Sponsor Expo

Harbor Foyer, Level 2

3:25 – 3:45

SYNNEX- Celebrating Success with Ruckus

Eddie Franklin, VP of Sales, Public Sector & Verticals, SYNNEX

3:45 – 4:25

Ruckus Cloud Wi-Fi – Be a Part of the Rapid Growth

Phal Nanda, Sr. Director, Product Management
Joined by Vince Villarreal, Network Specialist, Del Mar College

4:25 – 5:00

Creating a Ruckus in the Market Together

Mary Peterson, VP, Marketing
Donna Newton, Sr. Director, Marketing



**Big Dogs on the USS Midway
Sponsored by Ruckus & SYNNEX**

USS Midway
6:30 – 10:00

Day 2 Thursday, October 11th, 2018

7:00 – 8:15

Breakfast & Sponsor Expo

Pool, Level 4

8:45 – 9:30

Belly Up to the Bar with Ruckus

Raelyn Kritzer, Sr. Director WW Channel

Eric Buck, Sr. Director WW Distribution

9:30 – 9:50

Tech Data- Connection the World with the Power of Technology

Joseph Quaglia, President, Americas, Tech Data

10:00 – 10:30

Break & Sponsor Expo

Harbor Ballroom Foyer, Level 2

10:30 – 11:10

Breakout Session 1 – Topics Below

Winning with Ruckus Networks Pt 1

Rick Freedman, Director Product Marketing

Jeanette Lee, Sr. Director, Global Field Enablement

Hospitality

Larry Birnbaum, VP WW Hospitality

Higher Education: Selling Smart Campus Solutions

Rich Nedwich, Global Director of Education

Distribution

Jess Bennett, Director of North America Distribution

11:20 – 12:00

Breakout Session 2 – Topics Below

Winning with Ruckus Networks Pt 2

Rick Freedman, Director Product Marketing

Jeanette Lee, Sr. Director, Global Field Enablement

K-12 Education

Erik Heinrich, Sr. Manager SLED Business

Development

MDU

Sandy Jack, National Account Manager, MDU/CRE

Federal

Jimmie Adkins, VP of Federal

12:00 – 1:15

Lunch & Sponsor Expo

Pool, Level 4

1:15 – 1:55

Breakout Session 3 – Topics Below

Winning with Ruckus Networks Pt 1

Rick Freedman, Director Product Marketing

Jeanette Lee, Sr. Director, Global Field Enablement

Ruckus CBRS- Game Changing Approach to LTE

Joel Lindholm, VP, CBRS LTE Business

Speed Dating with Cloudpath

Abhi Maras, Product Management Director Cloudpath

LATAM

Ale Resende Matos, VP Sales S America

2:00 – 2:40

Breakout Session 4 – Topics Below

Winning with Ruckus Networks Pt 2

Rick Freedman, Director Product Marketing

Jeanette Lee, Sr. Director, Global Field Enablement

Higher Education: Selling Smart Campus Solutions

Rich Nedwich, Global Director of Education

K-12 Education

Erik Heinrich, Sr. Manager SLED Business Development

Speed Dating with Cloudpath

Abhi Maras, Product Management Director Cloudpath

2:40 – 3:10

Break & Sponsor Expo

Harbor Ballroom Foyer, Level 2

3:15 – 3:45

Smart Living for the Millennial Generation at Wembley Park

Steve Krueger, VP Global Sales, RGNets

3:45 – 4:30

Firing Line & Closing Remarks

6:30 – 7:30

Cocktail Reception, Sponsored by SYNEX

7:30 – 9:30

Big Dogs Awards Dinner

Day 2 Thursday, October 11th, 2018

SERVICE PROVIDER TRACK

7:00 – 8:15

Breakfast & Sponsor Expo
Pool, Level 4

8:30 – 8:45

Welcome/Opening Remarks
Shannon Aylesworth, VP Service Provider

8:45 – 9:00

ARRIS/ Ruckus Solutions for Business Class
Dan Whalen, President, Network & Cloud Global Services, ARRIS

9:00 – 9:15

Managed Services Opportunity
Terence Winsky, Director, Managed Services

10:00 – 10:30

Break
Gaslamp Foyer, Level 2

10:30 – 11:10

Ruckus CBRS – Ready for Takeoff!
Joel Lindholm, VP, OpenG LTE Business

11:10 – 11:50

IOT Opportunities
Mark Grodzinsky, Sr. Director Product Management

11:50 – 12:20

Smart and Connected Cities
Steve Wimsatt, Sr. Director, Business Development and Alliances

12:20 – 1:20

Lunch
Pool, Level 4

1:20 – 1:50

Enterprise Networks of Tomorrow Unlock New Opportunities
Siva Valliappan, VP Wired Products

1:50 – 2:30

Hospitality Market Overview & Strategy – Service Providers
Larry Birnbaum, VP Sales, WW Hospitality

2:30 – 3:15

Ruckus Service Provider Strategy
Rishi Mehta, Functional VP, Product Management
Shannon Aylesworth, VP Service Provider

3:15 – 3:45

Break
Harbor Ballroom Foyer, Level 2

3:45 – 4:30

Firing Line & Closing Remarks
Harbor Ballroom, Level 2